Randolph-Macon Academy Alumni Association Board of Directors Meeting 19 February 2022 Videoconference via Zoom

## Officers Present:

Bryan Moore '84, President Andrew Pfister '08, Co-Secretary/Treasurer Jay Moore '74, Sergeant-at-Arms

## **Directors Present:**

Conroy Wilson '68 Fred Greenwood '73 Scott Harwood '87 Shelly Kats '93

## Academy Staff Present:

Louis Massett, Director of Advancement Jenny Walton, Alumni Engagement Coordinator

The Regular Meeting of the Board of Directors of the Alumni Association of Randolph-Macon Academy was held on Saturday, the Nineteenth of February Two-Thousand-Twenty-Two, via Videoconference, due to pandemic conditions caused by COVID-19. The President being in the Chair, and the Secretary being present, the meeting was called to order at five minutes past ten o'clock in the morning.

The President welcomed those present and reported to the Board that the Academy had received a renewal of its Accreditation that will last for ten years. The President noted that the report had been "very complimentary" of the Academy. The President also reported that enrollment had surpassed three hundred students for the first time in a while.

The minutes of the previous meeting were approved by the Board.

The Academy's Alumni Engagement Coordinator presented updates from the Academy, noting the departure of Ryan Krebs from the Advancement office at the end of December, and upcoming plans for President's Day weekend. The Academy's Director of Advancement noted plans to re-focus on Alumni area Chapters as part of a five-year process to rebuild the program and generate involvement from more Alumni than just those who attend Homecoming, also noting a need to focus on the impact of social media in our ability to coordinate and get together.

The Board discussed the possibility of bringing back an Alumni Mentoring Program, and the need to start planning for Homecoming this fall. The Board also discussed the possibility of a Spring Fundraiser but decided that it would not be advisable at the present time. The Board

was encouraged by the Advancement team to submit photos and short biographies for posting to the school website, similar to what has been done in recent months for the Board of Trustees.

The meeting was adjourned at five minutes past eleven in the morning.