

Randolph-Macon Academy Alumni Association
Board of Directors Meeting
20 February 2021
Videoconference via Zoom

Officers Present:

Bo Snitchler '06, President
Bryan Moore '84, Vice President
Jay Moore '74, Sergeant-at-Arms
Scarlett Kibler '89, Immediate Past President

Directors Present:

Conroy Wilson '68
Shelly Kats '93

Academy Staff Present:

Brigadier General David Wesley, President
Christine Meyer, Director of Advancement
Jenny Walton, Alumni Engagement Coordinator

Meeting opened at 12:30pm

Treasurer / Secretary Report

- Board approved meeting minutes from November 2020's virtual meeting.
- Board reviewed current budget and approved Treasurer's report.

Academy Update

- Jenny introduced Mr. Sung Chu, the new VP for Enrollment Management, Advancement, and Alumni Affairs. Sung was previously hired to manage Enrollment, but with Christine Meyer's departure, has taken over this responsibility as well.
- Jenny updated the current Annual Fund status, compared with recent years.
- Jenny gave an update on Giving Day actions, including plans for social media engagement and fundraising targets. Bo committed Board to amplifying any email or social media posts as necessary
- Jenny shared the current decision to try to push forward with in person Homecoming 2021, with understanding that there are several unknowns tied to masking, vaccination, etc., and that the school reserves the right to cancel the in-person portion if there are concerns it would threaten on-campus education.
- Jenny introduced the new school store / and demo'd the website.

Committee Reports

- No further updates from any of the committees.

Meeting adjourned 1:45pm.