

Randolph-Macon Academy Alumni Association
Board of Directors Meeting
8 June 2019
Map Room, Sonner-Payne Hall

Officers Present:

Bo Snitchler '06, President
Andrew Pfister '08, Secretary/Treasurer (by Video)
Jay Moore '74, Sergeant-At-Arms

Directors Present:

Phil Covell '59
Conroy Wilson '68

Academy Staff Present:

Christine Meyer, Director of Advancement
Jenny Walton, Alumni Engagement Coordinator

The Regular Meeting of the Board of Directors of the Alumni Association of Randolph-Macon Academy was held on Saturday, the Eighth of June Two-Thousand-Nineteen, in the Map Room of Sonner-Payne Hall on the Academy's Campus in Front Royal, Virginia. The President being in the Chair, and the Secretary being present, the meeting was called to order at twenty-seven minutes past noon.

The Chair welcomed the Board back to the Academy's Campus, and thanked everyone for their attendance. He reminded Committee Chairs of their responsibilities, and asked that they keep him apprised of their actions.

The Secretary presented the minutes, which were approved without objection.

The Treasurer's Report and Budget Update were presented. The Chair questioned the lack of spending on Senior Class Shirts, and Ms. Meyer answered that the money had not been used by the Academy this year and that the money remained in the Association's Account. She also noted that there was no funds listed from Online apparel sales because that data was not yet available. Director Moore questioned the discrepancy between income and expense on Brick Sales. The Academy Staff said that the numbers would be reverified. The Report was accepted without objection.

The Director of Advancement presented the Updates from the Academy. Annual Fund giving continues to improve; Giving Day was a great success, the Academy received more gifts in that day than in a normal month, including fifty-two of first time donors. The current library is be renovated into the upper school's second Innovation Lab and will be named in honor of Dave '53 and Betty Moore. The space will be unveiled at Homecoming 2019. The Academy conducted a Survey about Class Rings. About half of rising juniors and seniors responded that

they intended to purchase class rings. The Survey also indicated that receiving financial assistance in purchasing the ring would make a significant difference in their decision to purchase a class ring. The Chair questioned whether the current system for class ring scholarships from the endowment should be modified to give smaller assistance to more students, instead of large assistance to a few students. The Chair tasked the Budget Committee to bring recommendations on changes to the class ring scholarships to the Board by the November meeting. Changes were made to the Alumni Association section of the Academy's Website, including the addition of the Minutes of the Meetings and information about the Alumni Bricks. The next Alumni gathering will be for the Hamptons Roads Area on July 20th. The next meeting of the Alumni Board will on August 17th.

Homecoming Committee Report was tabled due to the absence of the Committee Chair. The Chair led a discussion on the types of items that would be best for use at the Homecoming Auction. The discussion was tabled until the August meeting.

The Chair led a discussion on ways to improve recruitment to the Alumni Board and reinforcing expectations of the Board Members.

New Business. Director Wilson suggested having a weekend event during the summer to bring Alumni together. The Board discussed looking further into the concept in future years. The Chair recommended including a question on this topic in the Homecoming Survey for this year.

The meeting adjourned at thirty-two minutes past two in the afternoon.